

Related articles

Where Is My Purchase Code?

Buyers Guide to YouTube Content ID & Copyright Notices

Buyer's Guide to Performing Rights Organizations and P.R.O. Music

Can I Get A Refund?

Contact Us

Envato and the Envato Market sites

Envato Credits

Guidelines for Item Comments and Ratings

How Do I Add Or Change My Billing Details?

How Do I Check Item Compatibility?

See more

## Buyers Guide to YouTube Content ID & Copyright Notices

Updated 10 months ago

### What is Content ID?

Content ID is a popular digital fingerprinting system that content creators can use to easily identify and manage their copyrighted content on YouTube. Videos uploaded to YouTube are compared against audio and video files registered with Content ID by content owners, looking for any matches.

When a video is matched to Content ID registered content, a copyright notice will appear on the video, and the content owner may choose to take certain actions, such as:

- **Clearing** the claim and taking no further action
- **Tracking** the video's viewership statistics
- **Monetizing** the video by running ads against it
- **Muting** the audio that matches their music
- Or even **blocking** a whole video from being viewed

### What is AdRev?

AdRev (and other companies such as Audiam, TuneCore, etc) are YouTube Partner platforms that use the Content ID system to manage and administer this copyrighted content on behalf of content owners. They in turn provide users with various information such as which videos their content is used in, tracking of unauthorized uses, viewership reports, and distribution of any monetization earnings.

### How does this relate to AudioJungle music?

Many online based music composers, including some of those that sell licenses to their music via AudioJungle, have their content digitally fingerprinted via Content ID to help protect against unauthorized uses, and also use these YouTube Partner platforms to administer and manage their content.

We provide [license certificates](#) and [purchase codes](#) for all purchases on Envato Market, including AudioJungle music, so should a copyright notice appear on a video containing music that is tracked by Content ID, it can be easily cleared and you shouldn't have anything to worry about.

### What does this mean for me and my YouTube projects?

When a video is uploaded to YouTube that contains licensed, digitally fingerprinted music, a *"matched third party content"* copyright notice will appear alongside the uploaded video in the YouTube Video Manager (this typically appears shortly after uploading).

A copyright notice **does not** mean that copyrights have been infringed, and this shouldn't be confused with a YouTube *"copyright strike"*. It's simply a notice to advise that YouTube has detected Content ID registered content within the video, and that further information/action is needed.

Again, if you've licensed the music from AudioJungle, you will be easily able to clear this notice and you shouldn't have anything to worry about.

### Why are there ads running on my videos?

When unauthorized/unlicensed use of music is found in a YouTube video, it may have monetized ads placed over it by the YouTube Content ID system. Once you've used your AudioJungle license certificate to clear any copyright notices on your video, these ads will go away and you will be able to monetize the video yourself if you wish.

For more tips on quickly and easily clearing these notices, such as how you can upload an unlisted video to clear them in advance, see the ["How to clear a YouTube copyright notice"](#) section below.

### How do I know if an item is registered with Content ID?

If a track is registered and digitally fingerprinted with Content ID, it will be called out in the item description on the item page, as in the image below:

ⓘ This track is registered with YouTube Content ID. Planning to use this music in a YouTube video? [Find out more and see how to easily clear copyright notices here.](#)

Additionally, on the item page sidebar you'll see an attribute for "YouTube Content ID Registered: Yes/No", as well as which partner platform the Content ID is administered by, if any:

YouTube Content ID Registered	Yes
YouTube Content ID Administered By	AdRev

**Please Note:** This is a **new policy** as of **April 2015**, and it may take some time for all authors to add this Content ID information to their existing items. In the meantime, you can still check the item description as many registered authors already provide a note about YouTube & Content ID, and if in doubt you can always contact the author directly via their profile page to find out.

### How to clear a YouTube copyright notice

Clearing a YouTube copyright notice is a very straightforward process. You can remove copyright notices in the following ways:


1. Disputing the claim via YouTube's built-in form.
2. If the music is administered via AdRev, using the [AdRev Claim Clearance](#) page is the quickest and most direct way to clear a claim. AdRev will send you an email confirmation once it has been cleared.
3. Or by contacting the author directly via their AudioJungle profile page with a link to your YouTube video, where they can further assist with having the copyright notices removed as quickly as possible.

To clear a claim via YouTube, you simply need to let YouTube know that you have licensed the music and have the rights to use it. Simply choose to "dispute" the claim by clicking the *"matched third party content"* copyright notice next to the video in your [Video Manager](#), or on your dedicated [copyright notices](#) page. After you click "file a dispute", select the option *"I have a license or written permission from the proper rights holder to use this material"*.

**Videos** 1

☐ **Actions** Add to

☐



Online Video Promo  
February 27, 2015 9:28 AM

2:39

Edit

[Matched third party content](#)

If you don't want this claim on your video, you may be able to [remove the song](#). [Learn more](#)

**OK, got it**

If you think this is an invalid claim, you can [file a dispute](#).

#### I believe this copyright claim is not valid because:

- ☐ I own the CD / DVD or bought the song online.
- ☐ I'm not selling the video or making any money from it.
- ☐ I gave credit in the video.
- ☐ The video is my original content and I own all of the rights to it.
- ☒ I have a license or written permission from the proper rights holder to use this material.
- ☐ My use of the content meets the legal requirements for fair use or fair dealing under applicable copyright laws.
- ☐ The content is in the public domain or is not eligible for copyright protection.

**Continue**

In the "Reason for dispute" box, copy/paste the contents from your [purchased license certificate](#) (accessible via the [Downloads](#) section in your Envato Market account). You may also wish to include the statement *"A license to use this royalty-free music by [Name of Author] was purchased from AudioJungle.net"*.

#### Reason for dispute

***This video uses the copyrighted material at issue, but with the appropriate license or written permission from the copyright owner.***

#### Please explain briefly

A license to use this royalty-free music by [Name of Author] was purchased from AudioJungle.net

**LICENSE CERTIFICATE : Envato Market Item**

=====

**This document certifies the purchase of:**

**ONE MUSIC STANDARD LICENSE**

*as defined in the attached Terms and Conditions on Envato Market*

Once you submit the dispute, claims are usually cleared within 24 - 96 hours. If any issues arise, contacting the author directly via their profile page can often help to expedite clearing a claim as well.

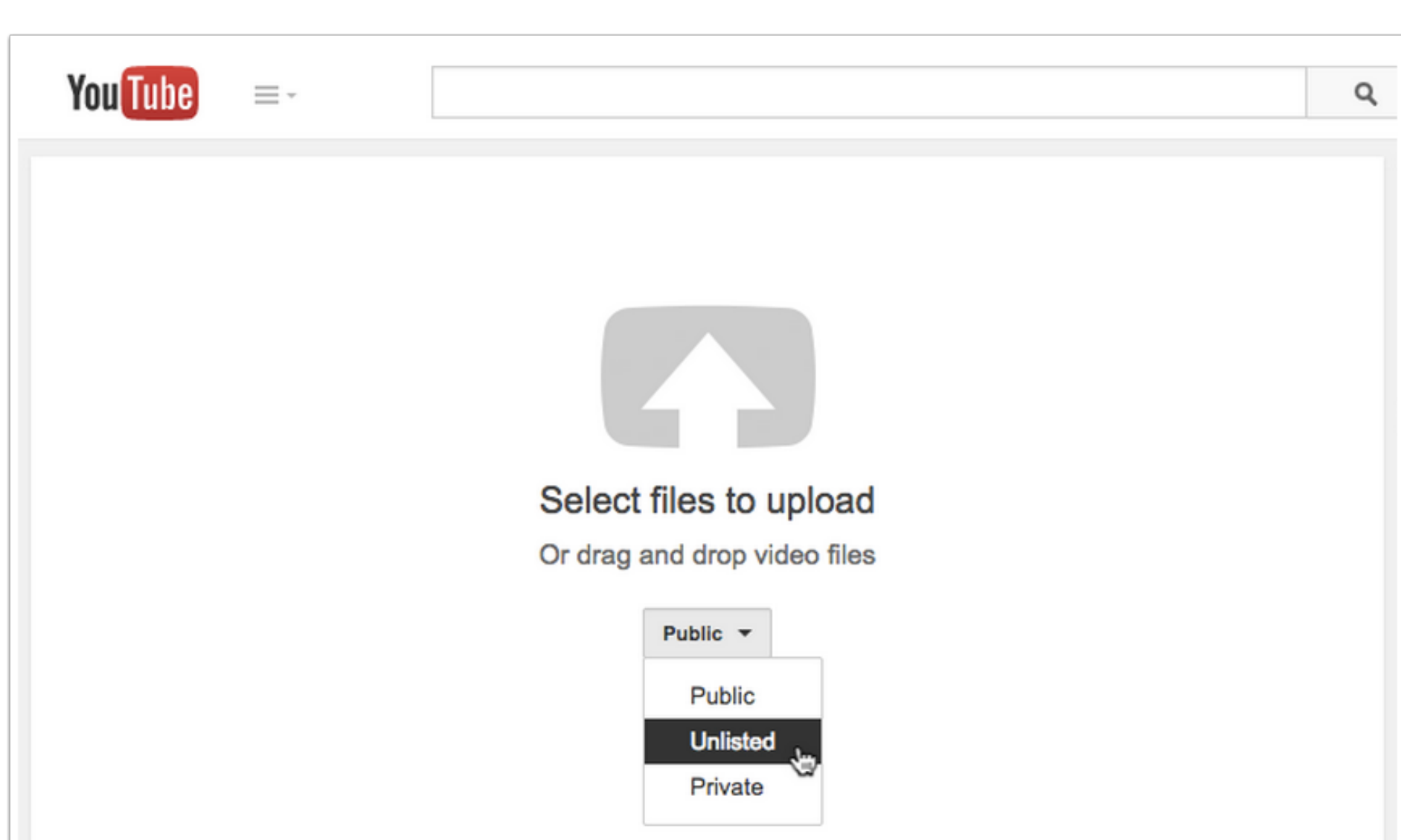
- For help on finding your item purchase code & license certificate, [see this article](#).
- You may also find it helpful to read [YouTube's support article for users affected by copyright claims](#) as well as [YouTube's support article on submitting additional documentation to claim monetization rights](#).

### Tips for clearing claims in advance

#### Uploading early as an "Unlisted" video

If you've licensed digitally fingerprinted music from AudioJungle, we recommend that you set your YouTube videos to "Unlisted" upon uploading, until all "matched third-party content" notices are cleared.

This will allow suitable time for any copyright notices to be cleared before the video is published, and ensure that you can monetize your video from the moment it goes live without any conflicts. Once the copyright notice has been removed, the video can then be set to "Public" and monetization can be activated on the video.



#### Whitelisting Channels

If you or your client regularly uses Content ID registered music by a particular author in your YouTube videos, or have used a piece of Content ID registered music in multiple YouTube videos, some YouTube Partner Platforms such as AdRev also support having an entire YouTube channel **whitelisted**. Whitelisting a channel will prevent any further copyright notices from appearing on future videos that contain music from that specific author.

To do so, you'll need to directly contact the author via their AudioJungle profile page to have them request this for your channel. In your message simply provide them with:

1. The contents of your purchased License Certificate(s)
2. A link to the relevant YouTube channel (this may be your own channel or a client's channel, for example if you are producing videos for them)

**Please Note:** Occasionally, whitelisting a YouTube channel **may not be possible** if there are existing, uncleared copyright notices from another author/rights-holder on that channel. If so, these must be individually cleared first, before the channel can be whitelisted.



### Still no luck? We can help!

**SUBMIT A REQUEST**

Contact us and we'll get back to you as soon as possible.

#### Related articles

[Where Is My Purchase Code?](#)

[Buyer's Guide to Performing Rights Organizations and P.R.O. Music](#)

[Can I Get A Refund?](#)

[Registering Your Music With YouTube Content ID](#)

[Music Kits Quickstart Guide](#)

#### ENVATO MARKET

Terms

Licenses

Market API

Become an affiliate

#### HELP

Item support

Customer refunds

Author refunds

#### JOIN OUR COMMUNITY

Community Home

Forums

Meetups

Become an author



About Envato Careers Privacy Policy

© 2020 Envato Pty Ltd. Trademarks and brands are the property of their respective owners.

