



**Having a question or a challenge?**

Don't hesitate to get in touch via the product page!

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*Hi!*

*Thank you for purchasing the **0060 Photoshop Actions Set** from Iconogenic. I hope you enjoy this product. Please read this document, as it explains how you can best make use of your new actions set.*

## GENERAL TIPS

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- Always make sure to use actions and retouching on TIFF files, and never on JPEG files, as it leads to image quality corruption by little each time.
- Convert your RAW file to a 16 bit TIFF. Otherwise, use a “16 bit” action to do a batch conversion.
- Some actions may include operations that are value-sensitive, for example, blur radiuses. It means that you have to take an example image resolution into account when applying action to your image.

## PAINT-IN ACTIONS

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Your set for the major part consists of “paint-in” actions. It means that each action creates a layer mask or a masked group of layers. By default the mask is usually black. All you have to do is grab a soft brush and paint the mask white for a desired effect on particular parts of your image. Sometimes the work is reversed: you paint a white mask black to remove effect from areas you don't need affected by an action.

You can paint in a **group mask**, but you can also open a group and paint in **each layer mask**.

As a rule of thumb for any paint-in type of actions, it is important to use them locally. Usually, you will know where the action must be applied, simply by its name. For example, “*Brighten Eyes*”, “*Smooth Skin*”, etc. In case your action has a name from which it is unclear where to use it, see further down this document what each action does.

# ACTION SET 005

## ABOUT

0060 action is a fun color correction story and tool taking your fashion image to the next level. It works on skin, makeup, hair and various clothing materials as well as background. Adds texture and boost colors in unexpected way, so you get a completely different image!

## EXAMPLE IMAGE

This image is one of my absolute favorites in all years. I still use it a lot for my promotion and get raves about its color style and attitude. I retouched it back in 2007 using hi-end routine; it took me some time to get it where I wanted it to be. In this action set, I am proudly presenting a whole automated workflow that delivers the same result as 2007 version.

## BENEFITS

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**Iconogenic PS Actions** are a new, most unique, professional and chic collection of Photoshop “paint-in” actions for model photography. Brought to you by Katja de Bruijn, an experienced retoucher for magazines and celebrities. Dedicated to fashion, beauty and portrait photographers, Iconogenic Amazing Beauty actions range from simple color correction tricks to gorgeous total image makeovers. I call them Vogue plugins!

## HOW YOU CAN USE THE ACTIONS

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- For very professional proof retouching.
- You can include them into your hi-end retouching workflow.
- In addition, each set is supplied with valuable tips about using the actions, concerning my retouching techniques, aesthetics and workflow. Little by little with each set you get a better insight into how I retouch daily.

## WHAT IS INCLUDED

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Upon purchase you will receive a link to a downloadable ZIP file. Download and unzip it, then you will see the following files included:

- **ATN file** with unique set of customizable “paint-in” actions that were used to perform a transformation on an example image. You will be able to include those actions into your own workflow. Super flexible, the Master Action of this set instantly creates a stack of layer masks ready to paint on! Create your own desired effect by customizing adjustment layers, brush opacity and layers’ opacity.
- **PDF file** with valuable tips about how you get the best out of these actions. You will learn my own retouching principles, techniques, aesthetics, and workflow. With my Amazing Beauty action sets, I am basically showing you how I would do it and with which tools.

## REQUIREMENTS & COMPATIBILITY

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**System** - Will work in Photoshop CS+ (created and tested in CS5 and CS6)

## ADDITIONAL INFORMATION

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One-off non-recurring payment via secure gateway will result in an automated instant email. In that email you will find the link to download your product. Please note, no refunds are provided for electronic products.

## SUPPORT

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If you’re in trouble, have a question, a suggestion or just need to drop me a line, please find me at [www.iconogenic.com](http://www.iconogenic.com)

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## 0060 ACTION DESCRIPTION

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**\*\*\* Master Action \*\*\*** - instantly builds stack of layers for all actions in this set. Paint in where needed – and you're done! Batching this action could be quite bulky in disk size, so I advice you to run it per image per time and flatten when done.

**Fur** – this is a layer group working on fur's structure and color. Paint with large soft brush, reducing its size at edges.

**Skin Tone** – delivers a rather deviant skin tone that works beautiful with the image's colors! Paint with hard brush to avoid bleeding.

**Silk Tone** – this will alter the color of the fabric. If your fabric or any other surface shows any color irregularities, make sure you desaturate first, and then colorize, to achieve even color.

**Lips** – paint with hard small brush on lips only. Purple plum looks amazing on pale blue skin!

**Hair** – this group of layers should be opened first, so you can paint on each layer separately. You can do all kinds of crazy things depending on your model's hairstyle.

**Eyes** – open the group and paint separately on blue Iris, Eyebrows & Lashes layers. Then choose where you'd like to make eye shadow more Purple or Pink.

**Background** – contains of 3 layers, one Blue, one Seashell pink and a Vignette. Don't be afraid to use a large soft brush, as the layers are smart enough not to cause bleeding conflict with the subject (given enough contrast between the subject and background of course).

Finally, **Boost Edge Light** and **Boost Red** layers are those last details. Paint on edges op hair and fur (left side of image) to see how image comes more to life.

**\*\*\* Flatten \*\*\*** - flatten image when done.

